Quest

Toad: An investment in freedom of choice

How to keep your data options open in a rapidly changing technology landscape

We are now experiencing more disruption in the world of data management than we've seen in more than 20 years — since the widespread adoption of the relational database management system (RDBMS) as the model of choice for storing data. Technologies around cloud, Hadoop and NoSQL are changing the way people manage and analyze data. The so-called cloud revolution is not going to take place tomorrow, but it is something that could help your organization save money and become more agile.

A WORLD OF OPPORTUNITY

You may be investigating whether moving some of your applications and databases to the cloud, or using a non-relational data store as part of your application architecture makes sense. Such decisions can have a dramatic impact on your efforts to reduce data center costs, the way in which data is used and deployed to end users, and the approach you take with database platform vendors. And what about the investment you've already made?

As organizations move to implement more innovations in cloud technologies, they will save money and become more agile.

BENEFITS:

- Easy integration between data residing in the cloud and your existing data warehouses, production applications and so on

- Familiar toolsets designed to manage all data sources, keeping database professionals productive

- Innovative solutions tailored for each user role: developers, database administrators and data analysts

- Consistent, user-friendly interfaces across database platforms

- Revolutionary support for the nuances of each database platform

- Cutting-edge features that extend and complement platform vendor tools

APPLICATION IDE EXTENSIONS
Eclipse

RELATIONAL DATABASES
Oracle   MySQL
SQL Server   SAP
IBM DB2   ODBC

Toad

NON-RELATIONAL DATABASES

Amazon
SimpleDB

Microsoft Azure
Table Services

Apache
HBase
Hadoop
Hive
Cassandra
and others

Toad offers consistent, platform-agnostic support across your entire data environment.

Whether you want to continue investing in your traditional relational database infrastructure or decide to explore new database technologies, you can count on us to support your entire data environment with our latest tools.

Imagine if you could take advantage of these new technologies — when and where it makes sense

At Quest, we realize these new technologies are causing a great deal of curiosity and confusion and that, despite potential benefits, you will not implement them at the expense of your current operations or investments.

THE DBMS PLATFORM VENDORS

Platform vendors like Oracle are looking to be the one-stop shop for your technology stack. Although the database tools they provide may be inexpensive or free, you are still making an investment in maintenance, user training and support. Inexpensive or free DBMS vendor-provided tools may deliver adequate functionality for that platform, but are likely to fall short when it comes to connecting to their competitors' databases or integrating innovative data structures. Also, expect mega-vendors to be slow in supporting alternate delivery mechanisms that challenge the licensing status quo that has benefited from them for so many years.

The platform vendors want to take you down their path

In the case of Oracle, that path leads to a place called "Fusion," which represents Oracle's blueprint for the next-generation application environment. As a customer, once you go down this path, you may find yourself in a platform vendor lock-in situation. Instead of owning your IT infrastructure, you may end up feeling as though you are being owned.

TOAD: FREEDOM OF CHOICE

Whether you want to continue investing in your traditional relational database infrastructure or decide to explore new database technologies, you can count on us to support your entire data environment with our latest tools. We don't have a stake in any particular data structures or environment. Our interest lies in helping to ensure that our customers can access and integrate any and all of the data they need. Your

trust in Toad means a great deal to us. Our goal, as a trusted advisor, is to support you and your teams through the decisions and transitions you need to make for your business — whatever path you choose. We are making strategic decisions today to support your requirements of tomorrow.

Toad solutions remain the de facto standard, best-of-breed database tools for developers, database administrators and data analysts. We provide you and your team with deep functional expertise and enhanced productivity, no matter which database platforms you use.

Toad puts a familiar face on an unfamiliar environment

Toad grows with you as you investigate and incorporate new technologies in the world of data — helping to ensure freedom of choice today and into the future. This is evidenced by the recent releases of Toad Extension for Eclipse and Toad for Hadoop, which expand the number of platforms that can be integrated into your data environment. Imagine being able to leverage existing skill sets, while growing to meet tomorrow's demands. With Toad, you continue to have a simple, consistent way to build, access, manage and maintain database applications, no matter which platforms you are using.

ABOUT QUEST

Quest helps our customers reduce tedious administration tasks so they can focus on the innovation necessary for their businesses to grow. Quest® solutions are scalable, affordable and simple-to-use, and they deliver unmatched efficiency and productivity. Combined with Quest's invitation to the global community to be a part of its innovation, as well as our firm commitment to ensuring customer satisfaction, Quest will continue to accelerate the delivery of the most comprehensive solutions for Azure cloud management, SaaS, security, workforce mobility and data-driven insight.

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