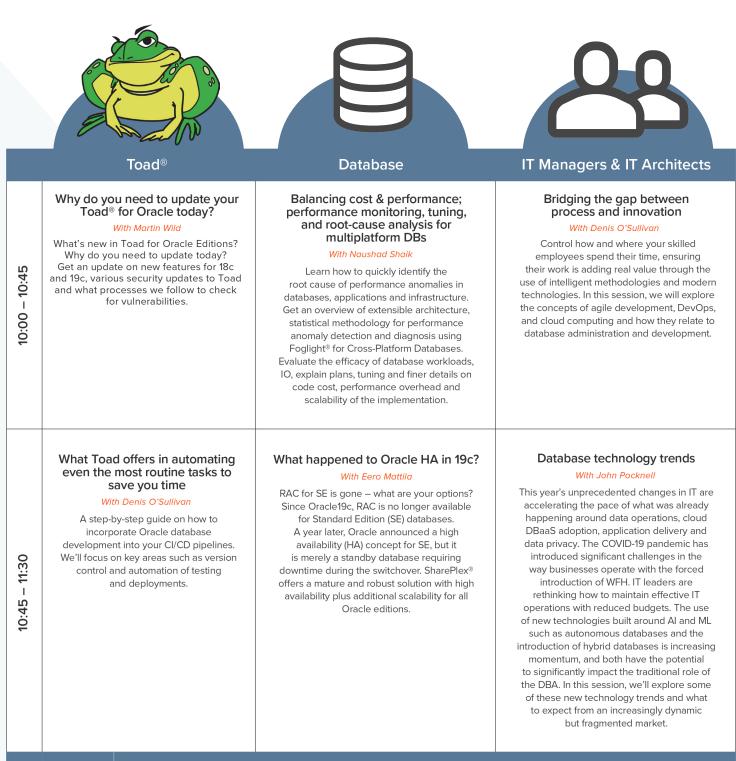
## Quest<sup>®</sup> Database Summit 2020 Virtual Conference

THURSDAY OCTOBER 8, 2020 | 10:00 - 13:30 BT

# Quesť



#### Easy SQL tuning with a Toad Xpert

#### With Martin Wild

How do you identify and optimize SQL queries on Oracle databases for performance, speed or reduction of cloud computing costs? In this session, we will demonstrate how to locate poor execution plans that cause expensive SQL execution. Then, we will optimize the queries, identifying improved performance, IO or CPU compute resources, and examine indexes and index strategies across multiple queries.

11:45 - 12:30

12:30 - 13:15

#### The DBA in the virtual world

With Peter de Vente

Databases and applications are not islands in a calm sea. They run as part of a bigger infrastructure, perhaps as a virtual machine on-premises or in the cloud. Poor conditions in that environment will have an impact on the availability and performance of databases and applications. Understanding what happens outside your environment can help you remedy problems and, proactively avoid situations that negatively influence the databases. What if you could visualize the total infrastructure, like hosts, VMs, guest operating systems, storage, cloud and more? In this session, we'll show you how to visualize, analyze and optimize the bigger environment to reduce complexity, improve performance and troubleshoot issues faster.

### The future of Toad for Oracle

#### With Ales Zeman

Toad for Oracle has been around for over two decades, but we are not done yet! Learn how we are evolving Toad for Oracle to meet new demands around subscription, auto-update, secure software development, database DevOps and data protection. In this session, we'll review the enhancements we have made in these areas in the past two years and cover what we can look forward to in the next 12 months.

#### Address all your SQL server pain points - we have everything you need

#### With Markus Schröder

Do you have a large SQL Server estate, which is complex to manage, contains a mixture of on-premises and cloud databases, multiple editions, many SQL Agent jobs, and large backups that need to be encrypted? And, what about recovery and auditing?

Learn how ApexSQL tooling, LiteSpeed, Spotlight for SQL Server and Foglight can help you manage complex SQL Server environments.

#### Closing notes & prize draw

### What is self-service data preparation and provisioning?

#### With Denis O'Sullivan

While data scientists can do wonders with cutting-edge technology, the reality is that they and the technologies they use, are out of reach for many companies. In reality, your "data analysts" are a mixture of technical and non-technical staff trying to extract insights from Excel sheets and ERP systems, on top of their day-to-day jobs. In this session we will see how to maximize the effectiveness of your organization's data analytics through smart and accurate data preparation and provisioning, ensuring any company can understand and use their data effectively without dedicated expertise.

#### **Data Operations challenges** and its impact on the business

#### With John Pocknell

In the "good old days" of IT, database operations were straightforward and managed by domain experts. The DBA had the power to decide which platforms would be used to support functional areas. However, times have changed, and different parts of the business are demanding operational support specific to their needs. This has led to data platform diversity and cloud database (AWS, Azure) adoption at a time where data privacy laws are being tightened. Business is also demanding more agility to keep up with constant changes and external market dynamics. This leaves DBAs as the victim of change as they scramble to embrace this complexity. In this session, we'll examine some of the challenges around database operations, what strategies businesses are putting in place and their potential impact.

13:15 - 13:30

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